

# The Columbia Valley PIONEER

Serving The Upper Columbia Valley including Spillimacheen, Brisco, Edgewater, Radium, Invermere, Windermere, Fairmont and Canal Flats

## Display Ad Price Sheet

	2 col. (3.25")		3 col. (5")		4 col. (6.75")		5 col. (8.5")		6 col. (10.25")	
	Black	Colour	Black	Colour	Black	Colour	Black	Colour	Black	Colour
2 (1.8")	\$36.90	\$44.28	\$55.35	\$66.42	\$73.80	\$88.56	\$92.25	\$110.70	\$110.70	\$132.84
3 (2.7")	\$55.35	\$66.42	\$82.03	\$99.63	\$110.70	\$132.84	\$138.37	\$166.05	\$166.05	\$199.26
4 (3.7")	\$75.85	\$91.02	\$113.77	\$136.52	\$151.70	\$182.04	\$189.62	\$227.54	\$227.55	\$273.06
5 (4.6")	\$94.30	\$113.16	\$141.45	\$169.74	\$188.60	\$226.32	\$235.75	\$282.90	\$282.90	\$339.48
6 (5.75")	\$117.87	\$141.45	\$176.81	\$212.17	\$235.75	\$282.90	\$294.68	\$353.63	\$353.62	\$424.35

1/4 pg 3 col. x 5.75" Black – \$176.81 Colour – \$212.17	1/2 pg 6 col. x 5.75" Black – \$353.62 Colour – \$424.35
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7 (6.4")	\$131.20	\$157.44	\$196.80	\$236.16	\$262.40	\$314.88	\$328.00	\$393.60	\$393.60	\$472.32
8 (7.4")	\$151.70	\$182.04	\$227.55	\$273.06	\$303.40	\$364.08	\$379.25	\$455.10	\$455.10	\$546.12
9 (8.3")	\$170.15	\$204.18	\$255.22	\$306.27	\$340.30	\$408.36	\$425.37	\$510.45	\$510.45	\$612.54
10 (9.2")	\$188.60	\$226.32	\$282.90	\$339.48	\$377.20	\$452.64	\$471.50	\$565.80	\$565.80	\$678.96
11.5"	\$235.75	\$282.90	\$353.62	\$424.35	\$471.50	\$565.80	\$589.37	\$707.25	Full Page \$707.25	Full Page \$848.70

The above rates are subject to GST.

Display ad prices effective June 2010.

### Consecutive Insertion Discount

4 - 7 issues - 5%    8-11 insertions - 10%    12-51 insertions - 15%    52 insertions - 20%

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## SUGGESTED DISPLAY AD SIZES (each box represents a full-page)

2 • The Columbia Valley Pioneer February 11, 2009

**Full Page**  
B/W \$707<sup>25</sup> / Col. \$848<sup>70</sup>  
10.25" x 11.5"

**Small Power Bar**  
B/W \$110<sup>70</sup> / Col. \$132<sup>84</sup> 10.25" x 1.8"

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**2 Col.**  
B/W \$117<sup>87</sup>  
Col. \$141<sup>44</sup>  
3.25" x 5.75"

**Half Page**  
B/W \$353<sup>62</sup> / Col. \$424<sup>35</sup>  
10.25" x 5.75"

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**Dominant Page**  
B/W \$471<sup>50</sup>  
Col. \$565<sup>80</sup>  
4 columns 6.75" x 11.5"

**Business Card**  
B/W \$36<sup>90</sup> Col. \$44<sup>28</sup>  
3.25" x 1.8"

**2 col.**  
B/W \$55<sup>35</sup>  
Col. \$66<sup>42</sup>  
3.25" x 2.7"

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**3 col.**  
B/W \$83<sup>00</sup>  
Col. \$99<sup>60</sup>  
5" x 2.7"

**3 col.**  
B/W \$141<sup>45</sup>  
Col. \$169<sup>74</sup>  
5" x 4.6"

**3 col.**  
B/W \$113<sup>77</sup>  
Col. \$136<sup>52</sup>  
5" x 3.7"

**2 col.**  
B/W \$75<sup>85</sup>  
Col. \$91<sup>02</sup>  
3.25" x 3.7"

**4 col.**  
B/W \$151<sup>70</sup>  
Col. \$182<sup>00</sup>  
6.75" x 3.7"

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**4 col**  
B/W \$340<sup>30</sup>  
Col. \$408<sup>36</sup>  
6.75" x 8.3"

**2 col.**  
B/W \$94<sup>30</sup>  
Col. \$113<sup>16</sup>  
3.25" x 4.6"

**Large Power Bar**  
B/W \$166<sup>05</sup> / Col. \$199<sup>26</sup> 10.25" x 2.7"

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**Half Page Vertical**  
B/W \$353<sup>62</sup>  
Col. \$424<sup>34</sup>  
5" x 11.5"

**3 col. (5" x 1.8"**  
B/W \$55<sup>35</sup> Col. \$66<sup>42</sup>

**Quarter Page**  
B/W \$176<sup>81</sup>  
Col. \$212<sup>17</sup>  
5" x 5.75"

**COLUMN WIDTHS:**

1 col - 1.5"    2 col. - 3.25"    3 col. - 5"    4 col. - 6.75"    5 col. - 8.5"    6 col. - 10.25